



TOWNSHIP OF FERGUSON

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**Pine Grove Mills Small Area Plan Advisory Committee
Regular Meeting Agenda
Thursday, March 24, 2022
4:00 p.m.**

Zoom Link: <https://us02web.zoom.us/j/82033558920>

I. CALL TO ORDER

II. CITIZEN'S INPUT

III. APPROVAL OF MINUTES

1. February 24, 2022, Regular Meeting

IV. UNFINISHED BUSINESS

1. PINE GROVE MILLS WORK PROGRAM REVIEW AND APPROVAL

At the January 27, 2022 and February 24, 2022, regular meeting, the committee members reviewed their goals for 2022 in their respective category that they are championing. Staff compared the goals provided by the Committee to the Small Area Plan and included additional action steps related to their goals described. Included in the agenda is a draft Work Program for the Committee to review and comment on.

Recommended motion: That the PGMSAP approve the 2022 Work Program.

Staff Recommendation: That the PGMSAP Committee review and approve of the 2022 PGMSAP Committee Work Program.

2. REVIEW OF THE DRAFT PINE GROVE MILLS SMALL AREA PLAN ADVISORY COMMITTEE LOGO

Staff has completed a draft PGMSAP logo that the Committee reviewed in 2021 to be used in its branding and marketing strategy. Provided with the agenda is the final rendering for review by the Committee this evening. This draft is based on feedback received from the Committee at the May and June 2021 meetings.

Staff Recommendation: That the PGMSAP provide feedback to staff for further refinement.

3. PGM "CALL TO ACTION" POSTCARD

Ms. Grove has asked Staff to help create a 'call to action' postcard to hand out at events to foster public engagement. Included in the agenda are some ideas for the postcard and staff is looking for additional input from the Committee on ideas for this type of communications.

Staff Recommendation: That the PGMSAP provide additional input for staff to implement.

4. PINE GROVE MILLS SMALL AREA PLAN IMPLEMENTATION UPDATE

The Committee divided up the Action Steps described in the Small Area Plan based on general categories. As a reminder, the responsibility of each “champion” is to oversee their respective categories and ensure the Action Steps are prioritized and implemented in accordance with the goals described in the plan document. The following are the assignments for each Committee member:

Land Use/Regulatory/Recreation – J. Robb

Community Engagement/Events – L. Grove

- a. Postcard Mailer

History and Heritage – S. Holliday

- a. Our Town campaign – underwriting (amount to hit)

Public Infrastructure/Multimodal Transportation – P. Tomkiel

- a. Streetlight décor plan update

Economic Development – M. Heller

- a. Bank Closure – any information?
- b. Mural

Others offered to serve as “co-champions” for certain categories, as well. Chair Heller created a web tracker to assist the Committee in its implementation. A link to the web tracker is provided below.

[Pine Grove Mills Small Area Plan Action Steps Tracker](#)

V. NEW BUSINESS

VI. OPEN DISCUSSION

VII. ADJOURNMENT



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I. CALL TO ORDER

PGM Attendance—Jordan Robb, Matt Heller, Pastor Paul, Liz Grove
Citizen's—Lisa Strickland, Laura Dininni
Staff—Jenna Wargo, Kristina Aneckstein, Nick Beiling

II. CITIZEN'S INPUT --None

III. APPROVAL OF MINUTES

1. January 27, 2022, Organizational Meeting—MH/PP
2. January 27, 2022, Regular Meeting—PP/MH

IV. FERGUSON TOWNSHIP STAFF UPDATES—NICK BEILING
V. UNFINISHED BUSINESS

1. REVIEW OF DRAFT OFFICIAL MAP

Ms. Bassett summarized the Official Map amendments as proposed for the public hearing to be held on April 5, 2022. Ms. Bassett highlighted the amendments taking place in Pine Grove Mills, including connections to Cecil Irvin Park, Sports Road and a property located near the Post Office. Mr. Heller asked about the type of material that would be used for these designated paths and Ms. Bassett explained that the Official Map does not include those minute details. Ms. Dininni asked about a connection through the Hillside Estate development. Mr. Robb asked about potential Rothrock connections from PGM to Musser Gap. Ms. Dininni asked about the symbology of the Musser Gap Connection. Staff will update that section of the Musser Gap Connector to have the appropriate symbology.

2. PINE GROVE MILLS WORK PROGRAM REVIEW AND APPROVAL

The Board received the updated Work Program and moved to table further review until the next meeting.

3. PINE GROVE MILLS SMALL AREA PLAN IMPLEMENTATION UPDATE

The Committee divided up the Action Steps described in the Small Area Plan based on general categories. As a reminder, the responsibility of each "champion" is to oversee their respective categories and ensure the Action Steps are prioritized and implemented in accordance with the goals described in the plan document. The following are the assignments for each Committee member:

Land Use/Regulatory/Recreation – J. Robb

- The extent of the Village Zoning District and if a Zoning Map Amendment is feasible.
- Understanding parking in relation to the Mobility Study being conducted and if there are possibilities to include street parking as a way to off-set parking requirements for development in the Village District.
- Zoning designation around the Village District (R1) and is that zoning viable for Pine Grove Mills. A resident complained about his zoning. He cannot understand why his lot is zoning R1.
- Would like a follow-up meeting with staff

Community Engagement/Events – L. Grove

- Streetlight décor
- Clearwater Cleanup day.
- Would like to create a postcard/handout to get the word out about the PGMAC

History and Heritage – S. Holliday

- PK provided an update on including his historic stories to the shared document
- Staff provided an update on Our Town budgeting and the need for underwriting from businesses and possibly individuals

Public Infrastructure/Multimodal Transportation – P. Tomkiel

- Streetlight décor plan
 1. Holiday decoration ideas and banner/flag ideas identified by the PGMAC
 - PGM Farmer’s Market, Light up Pine Grove Mills, Welcome to PGM, Route 45 Getaways, PGM Logo
 - Décor for each season—Flowers, Natural, Hiking
 2. Staff Research 2022 budget for potential funding for projects
 3. Implementation
- Pine Grove Mills Mural
 1. Public Art interest at the corner of Pine Grove Road and Nixon.

Economic Development – M. Heller

- Bank Closure
 1. No updates from staff on the bank closure
 2. Mr. Tomkiel provided an update in relation to St. Paul’s Church
 - a.) The bank was built in the 1970s
 - b.) A list of regional banks has been created for potential recruitment
 - c.) Tax benefit (property) to encourage a bank to move into that space
 - d.) Can we reach out to CBICC for ideas?
- Mr. Heller will work with staff on working with property owners on potential sites

VI. NEW BUSINESS

1. CLEARWATER WATERSHED CLEANUP PROJECT

Can the committee act as a host for the Cleanup Project? It would be a good opportunity to get the Committee out in to the community so more residents know about PGMSAP. Mr. Tomkiel included that Sarah Potter would be the contact for figure out what’s involved with hosting the event and expectation as a host. Ms. Grove will contact Sarah Potter about the opportunity to be held April 23rd. Mr. Tomkiel recommended teaming up another event going on the next day (I forget the name). Cross Promoting.

VII. ADJOURNMENT

Adjourn— Mr. Tomkiel moved to adjourn, Mr. Heller seconded at 5:49pm

2022 FERGUSON TOWNSHIP PINE GROVE MILLS SAP COMMITTEE WORK PROGRAM

Key: I= Initiate Planning, IP= In Progress

BOS=Refer to Board of Supervisors

PC = Refer to Planning Commission

R/C=Review and Comment, C=Complete

H = High, M = Medium, L = Low

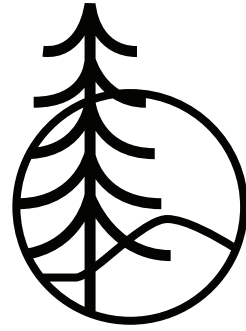
Approved by PGM Advisory Committee on : _____

Approved by Board of Supervisors on : _____

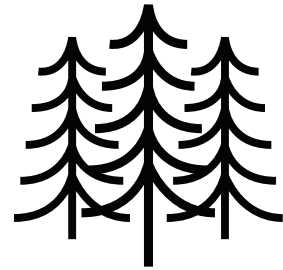
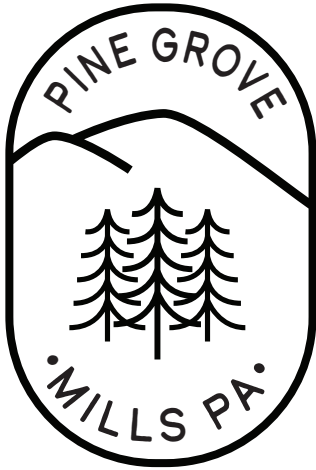
ROUTINE ACTIVITIES									Comments
		Priority	PGMSAP Goals	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr		
1	Items referred by the Board	H	These activities vary greatly in their scope and support the PGMSAP Goals	All routine items take place on an as needed basis.					
2	Capital Improvements Program	H							
3	Interaction with FT Planning Commission	H							
ORDINANCE AMENDMENTS									Comments
4	Village Zoning District	M		—	—	—	—	→	This will involve coordination with PC
5	Sign Ordinance	L		—	—	—	—	→	This ordinance was amended in 2019
PLAN IMPLEMENTATION									Comments
COMMUNITY ENGAGEMENT & EVENTS									
6	Promote and coordinate communities events through a variety of social media postings and other forms of communication.	M	1.1.3	As needed				Implementation of priority recommendations/items and identification of partnerships/resources needed.	
7	Identify locations to utilize as community gathering spaces.	H	15.1.1	As needed					
8	Obtain funding and establish signage and a branding program for Pine Grove Mills	M	9.1.1	I					
HISTORY & HERITAGE									
9	Include the history of Pine Grove Mills on PGMAC Facebook Page and Township Webpage.	H	14.1.1	I					
10	Join historic organizations such as Centre County Historical Society	M	14.1.5		I				
11	Initiate 'Our Town' story gathering and identify fund raising opportunities (underwriting)	H	14	IP	—	—	—	→	

2022 FERGUSON TOWNSHIP PINE GROVE MILLS SAP COMMITTEE WORK PROGRAM

ECONOMIC DEVELOPMENT								
12	Develop a list of all Pine Grove Mills businesses and contact information	H	8.1.1	I				
13	Work with local businesses and Ferguson Township's financial office to understand what tax incentives would be beneficial to businesses.	L	4.1.1			I		
LAND USE/REGULATORY/RECREATION								
14	Identify a Village District Boundary	H	5.1.1	I				
15	Work with County on creating an inventory of currently designated historic building.	M	16.1.4		I			
16	Define best access points for shared trail system (hiking, biking, walking, horse riding) that maximize neighborhood connectivity	M	17.1.1		I			
PUBLIC INFRASTRUCTRE/MULTIMODAL TRANSPORTATION								
17	Prepare and implement pedestrian and bicycle mobility map including safe routes to school	H	3.1.1	IP	IP			Partner with FT
18	Streetlight Décor Plan/Implementation	H	9.2	I				This will involve coordination with FTPZ & FTPW
19	Paint lines to distinguish parking space on SR 45	M	10.1.1			I		This will involve coordination with FTPW
<u>ADDITIONAL DUTIES</u>		Priority	Board Goals	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Comments
20	Alley and Private Streets Study	L	Goal 3: Growth Management		As needed			This will involve coordination with PC and FTPW
21	Recreation Economy in Ferguson Township	L	Goal 2: Economic Development	IP	→	→	→	This will involve coordination with PC



PINE GROVE MILLS
CENTRE COUNTY, PA



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CENTRE COUNTY, PA





PineSAP Post card

Back & Front – leave a place for address....

Pine Grove Mills Small Area Plan Advisory Committee Members

Logo – picture with quote....

Link to Ferguson township page, PineSAP, sign up for newsletter

Like “Explore Pine Grove Mills” Facebook page

Come to a meeting. Last Thursday of the month 4pm to 6pm. Get zoom link here...

Need a tag line or call to action:

- Help plan and launch community gatherings
- Meet and Talk to Community Members
- Be involved in your community
- Talk with your neighbors....get involved with your community!



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