

MISSION STATEMENT

A mission statement is one of the most important statements an organization can develop to help define and direct the success of a project or plan. A mission statement is a clear, succinct description of an ideal future and provides a vision of what success would look like. It is essential in helping employees, volunteers and others understand how their work supports the larger purpose of the agency. Therefore, a good mission statement should state what the plan is all about, what its reason is for being, and what its purpose is. An organization can develop a mission statement by answering the following questions:

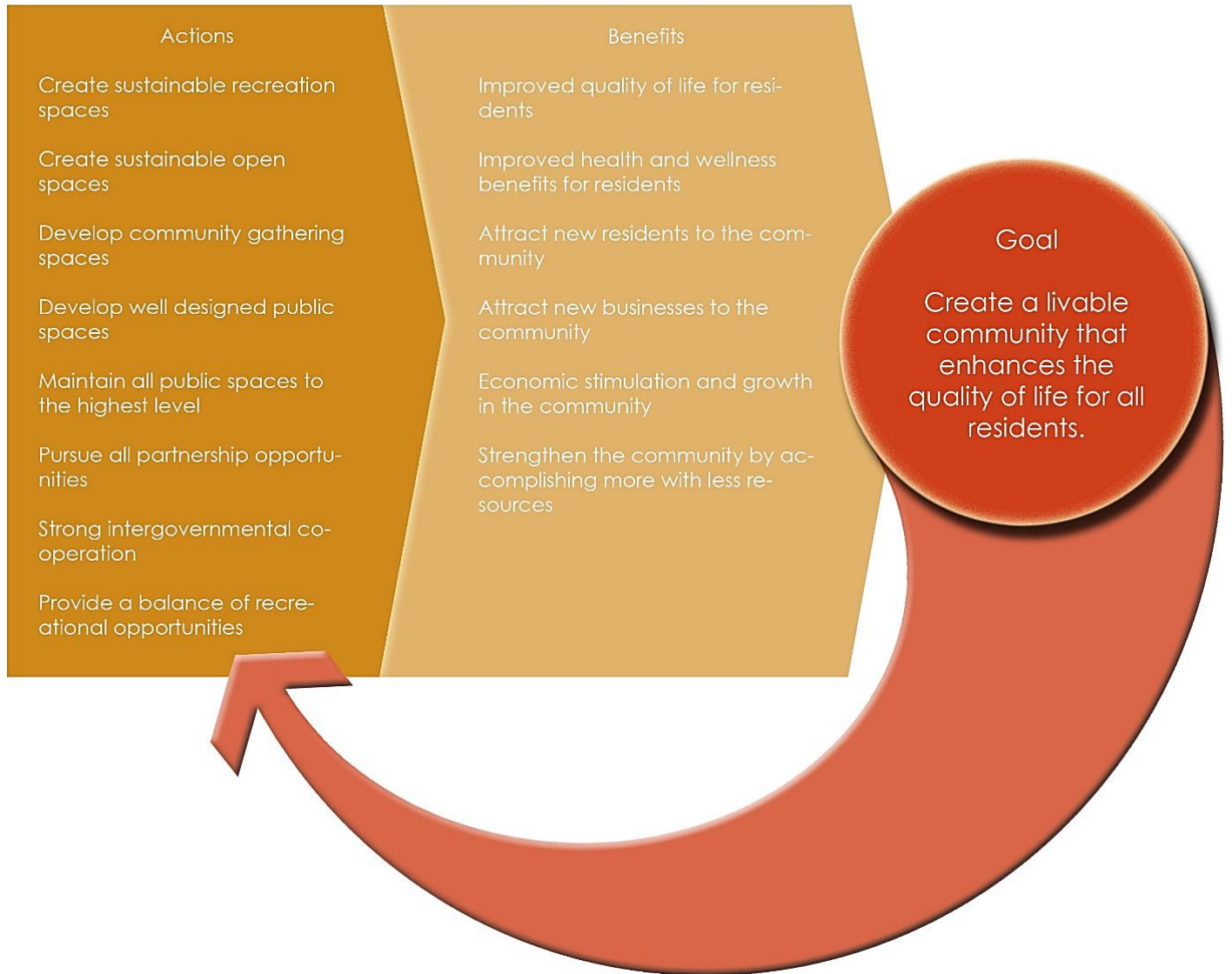
- Who are we?
- Whom do we serve?
- What is our purpose?
- What are the essential elements of our parks, open spaces, and recreational amenities?

EXERCISE #1 - INSTRUCTIONS:

- A. Please read the examples of Mission Statements on the following pages and **RANK THEM** in order from **1-4**.
1 = Least Favorite and 4 = Most Favorite
- B. You may also highlight portions of each Mission Statement that you particularly like, to craft into a whole new Mission Statement that you can add on the final page.

..... SEE EXAMPLES NEXT PAGE.....

EXAMPLE #1 - BUTLER AREA



EXAMPLE #2 - WHITPAIN TOWNSHIP

The Whitpain Township Parks, Recreation, Open Space and Trails Update 2021 -2030 is our blueprint for **CONSERVING** our open space and natural resources, **ENHANCING** our parks and recreation facilities along with their maintenance, and **CONNECTING** our community through trails, programs, and partnerships.

EXAMPLE #3 - JACKSON TOWNSHIP

This Implementable Multi-Municipal Comprehensive Parks, Recreation and Open Space Plan was initiated to increase high-quality recreation opportunities in the region to meet the needs of existing residents as well as the rapidly growing population of Jackson Township. The Townships strive to sustain quality recreation for existing and new park users and provide excellent recreation facilities and programs to its population.

EXAMPLE #4 - LOWER SWATARA TOWNSHIP

To improve the quality of life by providing recreational, leisure and aesthetic opportunities for all citizens, and by conserving and enhancing the environment. We will accomplish this mission by providing quality programming, making the best use of existing resources, development supportive constituency, pursuing effective collaboration and partnerships, and consider acquiring additional park lands, as well as preserving natural features.

RESULTS:

RPOS Plan Mission Statement				
	Most Favorite	2ND CHOICE	3RD CHOICE	Least Favorite
BUTLER AREA PLAN				
WHITPAIN TWP PLAN				
JACKSON TWP PLAN				
LOWER SWATARA TWP PLAN				

Or Add Your Own Variation Below: