

THE NCS

The National Community Survey

Ferguson Township, PA

Comparisons by Geographic Subgroups

2019



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Summary

The National Community Survey (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Ferguson Township's Comparisons by Geographic Subgroups is part of a larger project for the Township and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by geographic area.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by geographic area. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared.

For each pair of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents in Districts 1 (A) and 2 (B) gave significantly lower ratings to overall quality of life than respondents in Districts 3 (C) and 4 (D), as denoted by the "A B" listed in the cell of the ratings for Districts 3 and 4. The overall quality of life rating in District 4 (D) also was significantly lower than that of District 3 (C) (as indicated by the "D" in the rating for District 3).

Figure 1: Community Characteristics – General (Example Only)

| Percent rating positively (e.g., excellent/good) | District | | | |
|--|------------|------------|--------------|--------------|
| | District 1 | District 2 | District 3 | District 4 |
| | (A) | (B) | (C) | (D) |
| The overall quality of life in ABC | 73% | 74% | 79% A B D | 76% A B |
| Overall image or reputation of ABC | 65% | 66% | 69% A B | 71% A B C |
| ABC as a place to live | 80% | 81% | 85% A B D | 82% A B |

Four geographic subareas were tracked for comparison and the number of completed surveys for each are in the figure below.

Figure 2: Geographic Areas

| Area | Number of Completed Surveys |
|------------------|-----------------------------|
| Ward 1 | 188 |
| Ward 2 | 111 |
| Ward 3 | 42 |
| Pine Grove Mills | 91 |

Findings

Notable differences between areas included the following:

- Residents who lived in Ward 3 tended to give lower ratings than those who lived in other areas to the overall quality of life in Ferguson Township and the Township as a place to raise children.
- Ward 3 residents gave lower ratings to aspects of car travel, such as traffic flow on major streets, in the Township than other residents. Residents who lived in Ward 2 tended to rate aspects related to alternative modes of transportation, such as ease of travel by public transportation and ease of walking, more positively than residents living in other Wards.
- While Ward 3 residents were less likely than others to award favorable ratings to aspects of Natural Environment (such as the cleanliness of the Township), they were more likely to give positive marks to the overall quality of new development, quality of business and service establishments, vibrant downtown/commercial area and economic development.
- Respondents who lived in Ward 1 were less likely than other respondents to award high marks to police, fire and ambulance/EMS services, but more likely to positively rate fire prevention and education.
- Ward 3 residents gave lower ratings than residents in other Wards to most Mobility and Natural Environment-related services, such as street cleaning, street repair, garbage collection and recycling.
- Respondents who lived in Ward 3 tended to rate improving or expanding the Regional Growth Boundary/Sewer Service Area and affordable housing opportunities as a higher priority than respondents who lived in other areas.

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Table 1: Community Characteristics - General

| | Geographic Area | | | |
|--|-----------------------------------|------------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good) | | | | |
| The overall quality of life in Ferguson Township | 92% C | 95% C | 83% | 95% C |
| Overall image or reputation of Ferguson Township | 81% | 94% A C | 79% | 87% |
| Ferguson Township as a place to live | 95% | 91% | 88% | 94% |
| Your neighborhood as a place to live | 92% | 94% | 98% | 94% |
| Ferguson Township as a place to raise children | 98% C | 97% C | 66% | 98% C |
| Ferguson Township as a place to retire | 75% | 82% C | 67% | 79% |
| Overall appearance of Ferguson Township | 90% | 93% | 92% | 94% |

Table 2: Community Characteristics - Safety

| | Geographic Area | | | |
|--|-----------------------------------|----------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | | |
| Overall feeling of safety in Ferguson Township | 96% C | 98% C | 89% | 95% |
| In your neighborhood during the day | 98% | 99% | 100% | 100% |
| In Ferguson Township's commercial area during the day | 96% | 98% | 100% | 96% |

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Table 3: Community Characteristics - Mobility

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Geographic Area | | | |
|--|-----------------------------------|--------------|----------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Overall ease of getting to the places you usually have to visit | 89% C | 90% C | 75% | 89% C |
| Traffic flow on major streets | 80% B C | 48% C | 15% | 76% B C |
| Ease of public parking | 82% B C | 67% C | 46% | 81% C |
| Ease of travel by car in Ferguson Township | 88% C | 80% C | 61% | 89% C |
| Ease of travel by public transportation in Ferguson Township | 52% | 79% A C D | 60% | 52% |
| Ease of travel by bicycle in Ferguson Township | 72% D | 81% C D | 63% D | 45% |
| Ease of walking in Ferguson Township | 67% | 82% A C D | 62% | 55% |
| Availability of paths and walking trails | 72% | 92% A C D | 74% | 68% |

Table 4: Community Characteristics - Natural Environment

| Percent rating positively (e.g., excellent/good, very/somewhat safe) | Geographic Area | | | |
|--|-----------------------------------|----------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Quality of overall natural environment in Ferguson Township | 92% C | 96% C | 73% | 97% C |
| Air quality | 89% | 96% A | 93% | 96% |
| Cleanliness of Ferguson Township | 92% C | 93% C | 80% | 95% C |

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Table 5: Community Characteristics - Built Environment

| | Geographic Area | | | |
|--|-----------------------------------|------------|--------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | | |
| Overall "built environment" of Ferguson Township (including overall design, buildings, parks and transportation systems) | 77% C | 80% C D | 57% | 66% |
| Public places where people want to spend time | 73% | 85% A D | 74% | 70% |
| Variety of housing options | 67% C D | 69% C D | 53% | 51% |
| Availability of affordable quality housing | 45% B | 32% | 36% | 40% |
| Overall quality of new development in Ferguson Township | 53% | 43% | 79% A B D | 50% |

Table 6: Community Characteristics - Economy

| | Geographic Area | | | |
|---|-----------------------------------|------------|--------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | | |
| Overall economic health of Ferguson Township | 82% | 91% | 87% | 83% |
| Ferguson Township as a place to work | 69% | 83% A C | 67% | 73% |
| Ferguson Township as a place to visit | 67% | 69% | 56% | 65% |
| Employment opportunities | 57% | 66% D | 53% | 45% |
| Shopping opportunities | 39% | 61% A | 65% A D | 46% |
| Cost of living in Ferguson Township | 46% | 41% | 34% | 37% |
| Overall quality of business and service establishments in Ferguson Township | 64% | 55% | 86% A B D | 63% |
| Vibrant downtown/commercial area | 41% | 35% | 70% A B D | 28% |

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Table 7: Community Characteristics - Recreation and Wellness

| | Geographic Area | | | |
|--|-----------------------------------|--------------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | | |
| Health and wellness opportunities in Ferguson Township | 81% C | 90% C D | 69% | 69% |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 74% | 80% C D | 68% | 61% |
| Recreational opportunities | 71% | 77% | 67% | 64% |
| Availability of affordable quality food | 66% | 59% | 68% | 54% |
| Availability of affordable quality health care | 64% | 83% A C D | 65% | 50% |
| Availability of preventive health services | 63% | 75% D | 61% | 50% |
| Availability of affordable quality mental health care | 53% | 55% | 38% | 36% |

Table 8: Community Characteristics - Education and Enrichment

| | Geographic Area | | | |
|--|-----------------------------------|----------|----------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | | |
| Overall opportunities for education and enrichment | 77% | 86% C | 69% | 84% C |
| Availability of affordable quality child care/preschool | 61% | 77% | 84% A | 66% |
| K-12 education | 90% C | 95% C | 74% | 100% A C |
| Adult educational opportunities | 68% | 70% | 69% | 63% |
| Opportunities to attend cultural/arts/music activities | 65% C | 65% C | 43% | 57% |
| Opportunities to participate in religious or spiritual events and activities | 86% | 90% D | 79% | 76% |

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Table 9: Community Characteristics - Community Engagement

| | Geographic Area | | | |
|---|-----------------------------------|----------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | | |
| Opportunities to participate in social events and activities | 58% | 58% | 62% | 56% |
| Opportunities to volunteer | 70% | 63% | 60% | 70% |
| Opportunities to participate in community matters | 69% | 68% | 79% | 66% |
| Openness and acceptance of the community toward people of diverse backgrounds | 65% | 69% | 76% | 64% |
| Neighborliness of residents in Ferguson Township | 68% C | 76% C | 56% | 80% C |

Table 10: Governance - General

| | Geographic Area | | | |
|---|-----------------------------------|----------|----------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good) | | | | |
| Ferguson Township | 90% C | 95% C | 71% | 85% C |
| The value of services for the taxes paid to Ferguson Township | 57% C | 64% C | 43% | 57% |
| The overall direction that Ferguson Township is taking | 60% | 69% | 75% A | 60% |
| The job Ferguson Township government does at welcoming citizen involvement | 57% C | 55% C | 36% | 74% B C |
| Overall confidence in Ferguson Township government | 65% C | 64% C | 47% | 60% |
| Generally acting in the best interest of the community | 60% | 57% | 65% | 70% |
| Being honest | 64% | 70% | 75% | 72% |
| Treating all residents fairly | 67% | 80% C | 57% | 72% |
| Overall customer service by Ferguson Township employees (police, receptionists, planners, etc.) | 87% | 85% | 80% | 85% |
| The Federal Government | 43% | 48% | 45% | 40% |

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Table 11: Governance - Safety

| Percent rating positively (e.g., excellent/good) | Geographic Area | | | |
|--|-----------------------------------|-----------|-----------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Police services | 91% | 100% A | 99% A | 99% A |
| Fire services | 92% | 100% A | 100% A | 98% A |
| Ambulance or emergency medical services | 90% | 100% A | 100% A | 98% A |
| Crime prevention | 87% | 93% | 88% | 91% |
| Fire prevention and education | 91% B C D | 67% | 76% | 71% |
| Animal control | 69% | 79% | 89% A | 82% |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 70% B | 52% | 82% B | 74% B |

Table 12: Governance - Mobility

| Percent rating positively (e.g., excellent/good) | Geographic Area | | | |
|--|-----------------------------------|--------------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Traffic enforcement | 80% C | 73% | 64% | 75% |
| Street repair | 60% B C | 45% C | 19% | 65% B C |
| Street cleaning | 77% C | 72% C | 38% | 78% C |
| Street lighting | 67% C | 57% C | 26% | 64% C |
| Snow removal | 74% C | 77% C | 34% | 72% C |
| Sidewalk maintenance | 71% C | 79% C | 39% | 85% C |
| Traffic signal timing | 71% C | 60% C | 38% | 73% C |
| Bus or transit services | 60% | 85% A C D | 68% | 60% |

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Table 13: Governance - Natural Environment

| | Geographic Area | | | |
|--|-----------------------------------|------------|------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good) | | | | |
| Garbage collection | 92% C | 94% C | 82% | 99% C |
| Recycling | 83% B C | 70% C | 53% | 83% C |
| Yard waste pick-up | 74% C | 84% C | 57% | 89% A C |
| Drinking water | 70% | 88% A C | 61% | 85% A C |
| Preservation of natural areas such as open space, farmlands and greenbelts | 66% | 69% | 72% | 59% |
| Ferguson Township open space | 66% | 76% | 80% A D | 63% |

Table 14: Governance - Built Environment

| | Geographic Area | | | |
|---|-----------------------------------|------------|------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good) | | | | |
| Storm drainage | 78% C | 67% | 57% | 65% |
| Sewer services | 87% | 96% A C | 85% | 90% |
| Power (electric and/or gas) utility | 87% | 86% | 88% | 99% A B C |
| Utility billing | 78% | 78% | 79% | 87% |
| Land use, planning and zoning | 55% B | 41% | 68% B D | 50% |
| Code enforcement (weeds, abandoned buildings, etc.) | 59% | 64% | 48% | 62% |
| Cable television | 60% | 72% | 65% | 60% |

Table 15: Governance - Economy

| | Geographic Area | | | |
|--|-----------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good) | | | | |
| Economic development | 62% | 62% | 81% | 56% |

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| Percent rating positively (e.g., excellent/good) | Geographic Area | | | |
|--|-----------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| | | | A B D | |

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Table 16: Governance - Recreation and Wellness

| | Geographic Area | | | |
|--|-----------------------------------|------------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good) | | | | |
| Township parks | 93% | 97% | 94% | 90% |
| Recreation programs or classes | 61% | 85% A | 67% | 80% A |
| Recreation centers or facilities | 66% | 77% | 59% | 70% |
| Health services | 68% | 80% C D | 58% | 63% |

Table 17: Governance - Education and Enrichment

| | Geographic Area | | | |
|--|-----------------------------------|----------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good) | | | | |
| Public library services | 72% | 88% C | 64% | 71% |
| Township-sponsored special events | 55% | 46% | 42% | 63% |

Table 18: Governance - Community Engagement

| | Geographic Area | | | |
|--|-----------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., excellent/good) | | | | |
| Public information services | 71% | 68% | 76% | 73% |

Table 19: Participation General

| | Geographic Area | | | |
|---|-----------------------------------|----------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | | |
| Sense of community | 65% | 56% | 60% | 65% |
| Recommend living in Ferguson Township to someone who asks | 89% | 87% | 93% | 91% |
| Remain in Ferguson Township for the next five years | 93% B C | 64% C | 40% | 84% B C |
| Contacted Ferguson Township (in-person, phone, email or web) for help or | 36% | 21% | 25% | 49% |

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| Percent rating positively (e.g., always/sometimes, more than once a month, yes) information | Geographic Area | | | |
|--|--------------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| | B | | | B C |

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Table 20: Participation - Safety

| | Geographic Area | | | |
|---|-----------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | | |
| Was NOT the victim of a crime | 98% | 97% | 97% | 99% |
| Did NOT report a crime | 91% | 94% | 91% | 92% |
| Stocked supplies in preparation for an emergency | 26% | 28% | 29% | 25% |

Table 21: Participation - Mobility

| | Geographic Area | | | |
|---|-----------------------------------|------------|--------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | | |
| Walked or biked instead of driving | 40% | 59% A D | 68% A D | 29% |
| Carpooled with other adults or children instead of driving alone | 31% | 53% A | 46% A | 45% |
| Used bus, rail, subway or other public transportation instead of driving | 16% | 31% A D | 75% A B D | 8% |

Table 22: Participation - Natural Environment

| | Geographic Area | | | |
|---|-----------------------------------|----------|----------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | | |
| Recycle at home | 96% | 99% C | 94% | 100% C |
| Made efforts to make your home more energy efficient | 71% B | 56% | 78% B | 85% B |
| Made efforts to conserve water | 77% | 71% | 80% | 73% |

Table 23: Participation - Built Environment

| | Geographic Area | | | |
|---|-----------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | | |
| NOT under housing cost stress | 75% | 73% | 65% | 85% |

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| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Geographic Area | | | |
|---|-----------------------------------|--------|------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| | | | | C |
| Did NOT observe a code violation | 70% | 67% | 80% B D | 58% |

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Table 24: Participation - Economy

| | Geographic Area | | | |
|---|-----------------------------------|----------|-----------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | | |
| Purchase goods or services from a business located in Ferguson Township | 85% | 93% A | 100% A | 94% |
| Economy will have positive impact on income | 41% B | 19% | 40% B | 32% |
| Work in Ferguson Township | 30% | 26% | 35% | 31% |

Table 25: Participation - Recreation and Wellness

| | Geographic Area | | | |
|---|-----------------------------------|----------|------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | | |
| Used Ferguson Township recreation centers or their services | 59% B | 45% | 66% B D | 47% |
| Visited a neighborhood park or Township park | 86% | 92% | 98% A D | 88% |
| Eat at least 5 portions of fruits and vegetables a day | 85% C | 88% C | 75% | 83% |
| Participate in moderate or vigorous physical activity | 86% | 87% | 98% A B | 94% |
| Reported being in "very good" or "excellent" health | 66% | 63% | 58% | 74% C |

Table 26: Participation - Education and Enrichment

| | Geographic Area | | | |
|---|-----------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | | |
| Used Ferguson Township public libraries or their services | 35% | 27% | 34% | 31% |
| Participated in religious or spiritual activities in Ferguson Township | 35% B | 21% | 26% | 37% B |
| Attended a Township-sponsored event | 30% B | 15% | 22% | 37% B C |

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Table 27: Participation - Community Engagement

| Percent rating positively (e.g., always/sometimes, more than once a month, yes) | Geographic Area | | | |
|--|-----------------------------------|----------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Campaigned or advocated for an issue, cause or candidate | 22% C | 14% C | 4% | 27% B C |
| Contacted Ferguson Township elected officials (in-person, phone, email or web) to express your opinion | 11% | 7% | 4% | 19% B C |
| Volunteered your time to some group/activity in Ferguson Township | 31% B | 15% | 24% | 43% B C |
| Participated in a club | 23% | 21% | 19% | 25% |
| Talked to or visited with your immediate neighbors | 98% B C | 91% C | 70% | 98% C |
| Done a favor for a neighbor | 89% B C | 69% | 65% | 93% B C |
| Attended a local public meeting | 36% B C | 9% | 3% | 37% B C |
| Watched (online or on television) a local public meeting | 28% C | 19% | 12% | 34% B C |
| Read or watch local news (via television, paper, computer, etc.) | 84% B C | 71% | 64% | 89% B C |
| Vote in local elections | 86% C | 80% C | 64% | 96% B C |

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Table 28: Community Focus Areas

| | Geographic Area | | | |
|--|-----------------------------------|------------|----------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent rating positively (e.g., essential/very important) | | | | |
| Overall feeling of safety in Ferguson Township | 88% | 90% | 82% | 84% |
| Overall ease of getting to the places you usually have to visit | 79% D | 89% D | 79% | 67% |
| Quality of overall natural environment in Ferguson Township | 89% C D | 94% C D | 80% | 76% |
| Overall "built environment" of Ferguson Township (including overall design, buildings, parks and transportation systems) | 81% C D | 74% C D | 54% | 59% |
| Health and wellness opportunities in Ferguson Township | 68% | 74% D | 75% D | 54% |
| Overall opportunities for education and enrichment | 66% D | 71% D | 65% | 50% |
| Overall economic health of Ferguson Township | 88% C | 80% | 74% | 81% |
| Sense of community | 79% | 69% | 69% | 75% |

Table 29: Township Management of Taxpayer Funds

| | Geographic Area | | | |
|--|-----------------------------------|------------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| To what extent do you agree or disagree with each of the following statements? (Percent rating as "strongly agree" or "somewhat agree"). | | | | |
| The Township effectively manages taxpayer money | 82% | 94% A D | 87% | 77% |
| The Township should raise taxes annually in small increments to cover increased cost of services over time | 44% | 56% | 45% | 47% |
| The Township should only raise taxes as needed, even if in larger increments, to cover cost of services as they increase | 54% | 54% | 54% | 62% |
| The Township should reduce public services to avoid future tax increases | 35% B C D | 19% C | 2% | 22% C |

Table 30: Community Policing

| | Geographic Area | | | |
|---|-----------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Percent "excellent" or "good" | | | | |
| Community policing involves police officers working with the community to address | 80% | 78% | 68% | 92% |

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| Percent "excellent" or "good" | Geographic Area | | | |
|--|-----------------------------------|--------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| causes of crime in an effort to reduce the problems themselves through a wide range of activities. How do you rate Ferguson Township in practicing community policing? | | | | C |

Table 31: Sources of Township Information

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Township government and its activities, events, and services: (Percent rating as "major source" or "minor source"). | Geographic Area | | | |
|---|-----------------------------------|----------|--------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Township website (http://www.twp.ferguson.pa.us/) | 85% B | 71% | 83% B | 95% B C |
| Monthly electronic newsletter | 66% B C | 52% | 48% | 76% B C |
| Print newsletters (spring and fall) | 90% B C | 74% C | 60% | 92% B C |
| Township Facebook page | 42% | 38% | 57% A B | 48% |
| Township Twitter feed | 27% | 34% D | 45% A D | 19% |
| Township Instagram feed | 24% | 20% | 45% A B D | 23% |
| Township emails (Constant Contacts) | 49% | 43% | 44% | 58% |

Table 32: Stormwater Priorities

| Please rate how much of a priority, if any, each of the following stormwater-related activities are to you: (Percent rating as "high priority" or "medium priority"). | Geographic Area | | | |
|---|-----------------------------------|----------|-------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Township efforts to prevent flooding | 87% | 82% | 88% | 93% B |
| Township preventive maintenance on inlets, pipes, and facilities | 92% | 87% | 100% A B | 96% B |
| Township efforts to take over private stormwater facilities | 63% | 66% | 78% A | 68% |
| Township efforts to meet of PA Dept. of Environment Protection permit requirements | 81% | 92% A | 87% | 81% |
| Township efforts to improve groundwater quality | 95% | 98% D | 100% A D | 91% |

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| Please rate how much of a priority, if any, each of the following stormwater-related activities are to you: (Percent rating as "high priority" or "medium priority"). | Geographic Area | | | |
|---|-----------------------------------|----------|--------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Township efforts to increase awareness among stakeholders about stormwater related activities | 82% | 94% A | 87% | 87% |

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Table 33: Prioritization of Township Amenities

| Please rate how much of a priority, if any, you think it is for the Township to further improve or expand each of the following amenities: (Percent rating as "high priority" or "medium priority"). | Geographic Area | | | |
|--|-----------------------------------|----------|--------------|------------------|
| | Ward 1 (without Pine Grove Mills) | Ward 2 | Ward 3 | Pine Grove Mills |
| | (A) | (B) | (C) | (D) |
| Regional Growth Boundary/Sewer Service Area | 76% | 81% D | 95% A B D | 64% |
| Affordable housing opportunities | 73% | 88% A | 99% A B D | 84% A |
| Township parks | 84% | 76% | 92% B | 86% |
| Environmentally sensitive areas (floodplain, riparian buffers, wetlands, etc.) | 83% | 94% A | 93% A | 86% |
| Forest/open space | 85% | 90% | 92% | 89% |
| Sports fields | 71% | 70% | 58% | 67% |
| Fishing access points | 50% | 46% | 49% | 56% |
| Publicly accessible hunting lands | 38% | 33% | 27% | 47% C |
| Town Square | 55% | 65% D | 74% A D | 48% |